



FOR IMMEDIATE RELEASE

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**THIS HOLIDAY SEA-SON, GIVE THE GIFT THAT KEEPS ON LIVING
WITH WAIKIKI AQUARIUM MEMBERSHIPS**

HONOLULU (November 17, 2009) – Make a splash this holiday season with family, friends, and marine life enthusiasts by gifting annual Waikiki Aquarium memberships. Ranging from \$30 for Seniors to \$85 for Family Plus, memberships offer a host of benefits, including unlimited admission, discounts on education classes and special events, and reciprocal membership at more than 100 aquariums and zoos throughout the country. For those needing an added incentive, the Waikiki Aquarium is offering a special holiday promotion. Those who purchase two \$60 family gift memberships will receive two Waikiki Aquarium visitor passes and a 2010 Hawaii Marine Tide & Moon Phase Calendar for free.

Additional membership benefits include discounts on Natural Selections gift shop merchandise and advance notice of special events with free or discounted admission. Members will also receive the Aquarium's quarterly newsletter, *Kilo i'a*, as well as have access to free filtered salt water for their in-home saltwater aquariums. In addition, members have the exclusive ability to rent the Aquarium for evening parties and events.

All gift memberships are tax deductible. For order forms, contact the Waikiki Aquarium Membership Office (membership@waquarium.org), download the online application form (www.waquarium.org/gift-memberships.asp), or call 440-9015.

ABOUT THE WAIKIKI AQUARIUM

Founded in 1904 and administered by the University of Hawaii at Manoa since 1919, the Waikiki Aquarium is located on the shoreline of Waikiki Beach next to a living reef and across

from Kapiolani Park. The Aquarium – third oldest in the U.S. – showcases more than 500 marine species, and maintains more than 3,500 marine specimens. Public exhibits, education programs and research focus on the unique aquatic life of Hawaii and the tropical Pacific. The Aquarium welcomes more than 320,000 visitors annually, and is open daily from 9 a.m. to 4:30 p.m. except Honolulu Marathon Sunday and Christmas Day. Admission is \$9 for visitors; \$6 for local residents, active duty military with ID, students with ID and seniors; \$4 for youths ages 13-17 and persons with disabilities; \$2 for juniors ages 5 to 12; and free for children 4 and under and Friends of Waikiki Aquarium (FOWA) members. For more information about the Waikiki Aquarium, please call 808-923-9741 or visit www.waquarium.org.

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